## **Judy Sharken Simon**

# Minneapolis, MN 612-724-8947

# judyshark@centurylink.net linkedin.com/in/judysharkensimon

#### **NOTED FOR**

- Interacting with mid, upper and senior management to achieve specific outcomes.
- Assessing organizational and customer needs resulting in executable actions.
- Organizational commitment: follow through, resourcefulness, creativity, teamwork, and public relations.
- Implementing and assuring accountability for projects including managing multiple project details, budget, and staffing.
- Effective dissemination of and deep expertise in nonprofit governance.
- Designing and delivering training programs and workshops.
- Working across cultures and with diverse audiences and clients.

#### **WORK EXPERIENCE**

#### Planning Director, Jewish Federation of Greater St. Paul, St. Paul, MN

August 2016 - Present

- Ensure the Federation's vision of building a vibrant, cohesive, and inclusive Jewish community
- Engage all St. Paul Jewish agencies, institutions and synagogues in developing and implementing the Community Plan.
- Facilitate and guide the implementation of the community planning process and outcomes and ensure the process meets timeline goals.
- Form, staff, and drive the implementation committees for each community-planning outcome.
- Engage and motivate stakeholders, inspire panel members, and recognize accomplishments.
- ♦ Coordinate among Federation volunteer leadership, professional staff, local agencies, and synagogues.

#### Community Impact Associate, Minneapolis Jewish Federation, Minnetonka, MN

April 2015 – June 2016

- Researched and analyzed trends, best practices, new initiatives.
- Staffed designated fund committees, including managing funding requests and allocations processes for maximum efficiency, effectiveness, and alignment with Federation, designated fund and community priorities.
- ♦ Identified and implemented improvements to funding policies and procedures.
- Stewarded relations with and served as liaison to local Jewish agencies and synagogues around planning and allocations processes and collaborative initiatives.

#### Strategic Services Consultant, Board Services, MAP for Nonprofits, St. Paul, MN

2006 - March 2015

- Grew board matching program by nearly 200% in both revenue and board placements.
- ♦ Delivered board governance training programs to corporate (e.g. 3M, Ameriprise, Wells Fargo, General Mills) and nonprofit audiences of up to 200 participants; training over 1000 people per year.
- ♦ Diagnosed board dysfunctions and engineered solutions to ensure effective governance for over 50 different nonprofit organizations.
- Recruited, hired, and supervised up to 12 MAP volunteers.
- Implemented board matching program enhancements including product and process improvements, revenue margin, and quality assurances.

#### **Independent Organization Development Consultant, Sole Proprietor**

2001 - 2006

- Managed independent business contracting, budgeting, invoicing.
- Designed and conducted staff and board development sessions.
- Facilitated staff retreats in the areas of strategic planning, nonprofit organization life cycles, and other organization development topics.
- Provided coaching and facilitation of focus groups, surveys, and interviews.

#### Alumni Relations & Special Projects Coordinator, Higher Education Consortium for Urban Affairs (HECUA),

St. Paul, MN

Assistant to the Director

2004 - 2005 2001 -2004

- Directed a strategic program of alumni involvement activities, including alumni travel programs, reunions, special events and continuing education for 3000 alumni.
- Wrote funding proposals, correspondence, and contracts.
- ♦ Implemented prospect tracking and management systems.
- ♦ Led and directed the Alumni Advisory Committee and other alumni task forces.
- Leveraged network and organizational skills to implement an individual donor program.
- Budgeted and tracked alumni program expenses and revenues.

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- Developed organizational policies, procedures, and forms.
- Assisted the Executive Director and Senior Managers with a variety of special projects requiring research, leadership, facilitation, coaching, and organization skills.

## **Senior Consultant**, Amherst H. Wilder Foundation, St. Paul, MN (1986-2001) *Consultant* (Community Services Group)

1998 - 2001

1993 - 1998

- ♦ Coordinated Project Common Ground, a collaborative of the Saint Paul schools, the Stillwater schools and the Wilder Foundation which developed an alternative school setting and curriculum to foster appreciation of diversity and to build leadership skills.
- Wrote proposals, meeting summaries, organization vision statements, strategic plans, newsletters and other documents related to client work.
- Managed 10-person consulting team: Coordinated and led staff development, evaluation processes, hiring and training of new consultants, client debriefings, policies and procedures.
- ♦ Conceptualized and managed a year-long Southeast Asian Leadership program consisting of monthly training sessions resulting in 20+ nonprofit program and management staff becoming better equipped to lead their organizations.
- Designed and taught public seminars & client workshops on variety of topics: e.g. teambuilding, meeting management, decision making.
- Developed and led client needs assessments.
- Facilitated client meetings and retreats to assist various nonprofit executives and staff through a variety of situations including board development, staff conflicts, organization structure, and strategic planning.

(Bicultural Training Partnership) - a 2 1/2 year collaborative of the Saint Paul Foundation, Metro State University and Wilder Foundation to build capacity of Southeast Asian communities in the Twin Cities.

- Directed intern activities including oversight of client work, testing of skills, and development of competencies.
- ♦ Developed Metro State University curriculum in nonprofit management consulting for 12 Southeast Asian project trainees.
- ♦ Supervised six Southeast Asian staff trainees.

### Human Resource Staffing & Development Intern, 3M Corporation (via Wilder Foundation)

1997 -1998

Austin Center (On educational leave from Amherst Wilder Foundation)

Austin, TX

- Wrote and produced a national award-winning mentorship program brochure, Mentorship Program Orientation Facilitator's Guide, and Mentorship Program Manual.
- Facilitated various mentorship program training sessions and handled all program coordination during the internship.
- ♦ Assessed and implemented improvements to Austin Center's Mentorship Program.
- ♦ Assisted with various other initiatives including Diversity Training delivery and launching an Employee Contribution and Development Planning program.

<b>Project Manager</b> , Anoka County Human Services (via Wilder Foundation) (On-Loan from Wilder Foundation)	1992 - 1993 Anoka, MN
Associate Consultant, Management Support Services, Amherst H. Wilder Foundation	1990- 1993
Training Coordinator, Management Support Services, Amherst H. Wilder Foundation	1986- 1990

#### **VOLUNTEER EXPERIENCE**

Board Secretary & Past Co-Chair Leadership Developmt Committee, Corporate Volunteerism Council Twin Cities 2007-Present	
PTO President, Cooper Elementary School, Longfellow Elementary School, Sanford Middle School	2003-2010
President, Minnesota Facilitators Network	2005
Leadership Saint Paul Alumna, Saint Paul, MN Chamber of Commerce	1995
<b>Board President</b> , Can Do Canines	1991-1997

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#### **EDUCATION**

Master of Arts: Organization Development, University of Minnesota (St. Paul, MN)

Mini-MBA in Nonprofit Management, University of St. Thomas (St. Paul, MN)

B.A., Michigan State University (East Lansing, MI)

Major: Employee Relations (Concentrations in Spanish, Organization Sociology & Organization Psychology)

South American Urban Semester Abroad: Colombia, Hamline University/Higher Education Consortium for Urban Affairs

#### ADDITIONAL SKILL HIGHLIGHTS:

**Certified Governance Trainer** – BoardSource

2012-Present

**Author - The Five Life Stages of Nonprofit Organizations**, published by Fieldstone Alliance (formerly Amherst Wilder Foundation), 2001

Author - The Nonprofit Field Guide to Conducting Successful Focus Groups, published by Fieldstone Alliance, 1999

Moderate fluency in Spanish.